REACTVID.com

Nadeem Mazen and his colleagues at the local software startup NimbleBot recently decided to go on hiatus — and stop taking a paycheck — in the name of keeping political campaigns honest.

Now it’s time to see whether their sacrifice paid off.

A Massachusetts Institute of Technology grad, Mazen, 28, and his half-dozen cohorts have launched their new mobile app, which fact-checks campaign ads, in beta. The app, located at ReactVid.com, relies on a form of crowdsourcing that is similar to the model pioneered by Wikipedia, which Mazen calls “credible crowdsourcing.”

The software is programmed to recognize attempts at hijacking by the political campaigns themselves and others who would misuse the site, Mazen said. A group of about 30 to 50 vetted online volunteers render political claims true or false, backing up their facts with annotated research.

But it’s not up yet. He told WBUR:

NuhDEEN MAZZ-un.