Osg4 2012-11-01 TEACHERS

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#4: Sage - turning numbers into knowledge that your business can use. Make your business smarter and your life easier with services from Sage. (You toss to Charlie...)

 Is technology helping education or just distracting the kids:



More on the latest teacher survey after this from Charlie.

((SPOT)))

The Pew internet project surveyed about 2500 teacher who teach advanced students in middle school and high school and asked how their kids use the internet.

Three quarters said that search engines are so good students expect to find answers immediately… which is a good thing – BUT here’s the nugget to pay attention to: 60% of the teachers surveyed said as easy as it is to find answers it’s actually HARDER to find CREDIBLE answers.

The kids spend so much time in the on-line world they don’t know what’s real.

 Lee Rainie, Director, PEW Internet Project

Boy they got that right. There’s a generation conditioned to believe whatever the screen tells them.

And we saw it during the hurricane.

A 29 year old hedge fund analyst who called himself ComfortablySmug deliberately tweeted bogus hurricane reports to his 6000 followers-- including a report that the floor of the NYSE was underwater. And it not only was retweeted thousands of times but picked up by some media outlets.

He later admitted he made it all up and apologized… but NYC Councilman Peter Vallone is steamed. He wants the guy prosecuted. No idea what the charge would be. Tweeting whatever it takes to get famous? America doesn’t have nearly enough jail space. The internet is a wonderful thing… but like any popular media – you score a lot more points for exaggeration than accuracy.

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